



# San Francisco Council of District Merchants Associations

## Newsletter

Greetings Steve,

June 2007

As a Small Business Leader for your neighborhood, its imperative that you keep abreast of issues that can affect your neighborhood business district. That's why its important you attend the next **SFCDMA Meeting on Monday, September 17th**. You'll also want to know about the campaign for the **Prop I Small Business Assistance Center** and how you can start to be proactive for next year's Supervisorial elections - where we hope to see more business friendly Supervisors in place for '09. Last but not least, the Council's own **Eat Local** Campaign kick's off on September 23rd, and the media attention we are getting is amazing - so shouldn't you get your neighborhood some recognition by hosting an event with a local restaurant, store, or farmers' market?

### **GENERAL MEMBERSHIP MEETING** **This MONDAY, SEPTEMBER 17th, 7:00pm** **JAY'S DELI** **501 CONNECTICUT @ 20TH**

#### AGENDA:

- Important Ballot Measures for November 2007, including Prop I Small Business Assistance Center
- Eat Local Campaign Updates
- Farmers' Markets and Neighborhood Business
- Neighborhood Parking Initiative - update and proposed "compromise ballot measure" for Februray '08
- Neighborhood Parking Hearing
- Emergency Preparedness for your business

Please join us at [Jay's Deli](#) with our host, the **Potrero Hill Association of Merchants & Businesses (PHAMB)**. Jay's Deli is one of Potrero Hill's newest, hidden delights - organic, sustainable and locally-owned. We'll be enjoying some of Jay's delectable deli offerings, so there is no excuse for you not to attend.

**Please RSVP to Jim Maxwell at [info@sfcdma.org](mailto:info@sfcdma.org)**

### **PROP I SMALL BUSINESS ASSISTANCE CENTER**

**It is time to take the initiative.** This November, **Proposition I**,

#### **San Francisco Council of District Merchant Associations**

3444 Broderick Street  
San Franscico, CA 94123

#### **President**

[Jim Maxwell](#)  
Marina  
415-441-0848

#### **Resource Guide**

Click [HERE](#) for our Small Business Resource Guide

#### **Meet Our Members**

Click [HERE](#) for a list of our members.

#### **Member Services**

- [Update Your Information](#)
- [Contact Us](#)

#### **A Unique Partnership**

The SFCDMA has developed a Unique Partnership with SFmerchants.com.



#### **Visit Our Sponsors**



**the Small Businesses Assistance Center**, is on the ballot. We finally have an initiative designed to help our neighborhood businesses, not hurt them.

**The SFCDMA is endorsing Prop I**, so I am writing to ask for your help in organizing your neighborhood commercial district for this important election. We are asking that each commercial district hold a district based fundraiser between September 17 and October 26. Raising this money is important, but the most important part is to organize our businesses. The event can be a low dollar event, but we want our members to come together for this November's election and to begin to prepare for next years supervisorial elections.

Rob Black from the [San Francisco Chamber of Commerce](#) or Scott Hauge from [Small Business Advocates](#) will be contacting you in the next few days to arrange a date and location. The Chamber has also offered to provide some staff support in organizing your local events.

**Its time to take the offensive and set a business friendly agenda at City and in San Francisco!**

---

## **"Eat Local" Week in San Francisco September 23-29, 2007**

**[SIGN UP NOW](#)**

Promote Your NEIGHBORHOOD!

**"Eat Local SF"** is a collaboration of the public, private, and non-profit sectors to enhance awareness of the importance of supporting local food producers, farms, stores and restaurants. Our goal is simple - to proactively educate consumers about the economic, environmental, health and flavor benefits of purchasing locally based foods.

All stores, restaurants and other food oriented businesses are invited to participate. A full Multi-Media & PR campaign is planned to insure that tens of thousands of Bay Area residents will learn about your special "Eat Local" offerings and you will be provided with in-store graphics and posters to publicize your support for a local economy!

**OUR WEBSITE IS NOW LIVE!**

**Participation is simple.** Just visit [www.eatlocalsf.org](http://www.eatlocalsf.org) and either sign up under the appropriate category starting August 15 or [Click here now for a sign up form.](#)

**Merchant Associations-** Create an "Eat Local SF" event in your neighborhood. ACT NOW TO BE INCLUDED IN FUTURE PRESS RELEASES and UPCOMING RADIO COVERAGE!

**Through "Eat Local", we can create a sustainable local economy, improve our environment and enhance community connections. We hope you will support us.**

For more information please contact Jordanna Thigpen at  
(415) 409-4743 or email [eatlocalsf@gmail.com](mailto:eatlocalsf@gmail.com).

**PLEASE PASS THIS ON TO ANY FRIENDS, FAMILY or  
COLLEAGUES WHO MAY BE INTERESTED IN PARTICIPATING**

---

Special thanks to PHAMB for hosting this meeting and to Jay's Deli for providing us with wonderful treats. This will be a fantastic meeting and a great opportunity for you to network with other small business leaders - so I look forward to seeing you there!

Warm regards,

Jim Maxwell, *President*  
Email: [info@sfcdma.org](mailto:info@sfcdma.org)  
Phone: 415-441-0848

[Forward to a friend](#) | [Contact the San Francisco Council of District Merchants Associations](#)

---

San Francisco Council of District Merchants Associations  
c/o 3444 Broderick Street  
San Francisco, California 94123

[Read](#) the VerticalResponse marketing policy.

